

**FRANKLIN GRAY PATENTS, LLC**  
ROBERT H. FRANTZ, REGISTERED US PATENT AGENT

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**OCT 07 2005**

**TO:** Examiner Robert E. Rhode, Jr.  
U.S. Patent and Trademark Office  
GAU 3625  
Fax: 571-273-8300 (Central Fax Server)

**FROM:** Robert H. Frantz  
Franklin Gray Patents, LLC  
Tel: 405-812-5613  
Fax: 405-440-2465

**DATE:** Oct. 7, 2005

**PAGES:** 9 (inclusive)

In re the Application of:

Carl Phillip Gusler )

Serial Number: 09/864,113 )

Group: 3625

Docket Number: AUS920010251US1 )

Examiner: Robert E. Rhode, Jr.

Filed on: 5/24/2001 )

For: "Online Shopping Mall Virtual )

Association" )

**Certificate of Transmission under 37 CFR §1.8**

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**DATE:** Oct. 7, 2005 **SIGNATURE:** Robert Frantz

Robert H. Frantz, Reg. No. 42,553

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P.O. Box 23324, OKLAHOMA CITY, OK 73123-2334  
TEL.: 405-812-5613, FAX.: 405-440-2465  
RFRANTZ@FRANKLINGRAY.COM WWW.FRANKLINGRAY.COM

**In the United States Patent and Trademark Office**

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**RESPONSE TO OFFICE ACTION UNDER 37 CFR §1.111**

Assistant Commissioner for Patents

Washington, DC 20231

Sir:

Responsive to the Official Action dated July 7, 2005, please receive our reply.

Reconsideration of the rejections of the Office Action is hereby requested.

Respectfully,

*Robert Frantz*

Agent for Applicant(s)

Robert H. Frantz, Reg. No. 42,553

Tel: (405) 812-5613

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